

20 60 Seconds for 20 Sustainability Survey

For the 50th anniversary of Earth Day, the City of Louisville ran an informal survey via the EngageLouisville platform focused on sustainability programs, events and initiatives in the community to gather feedback. During this time, 175 participants responded. The results are not statistically significant and should not be used conclusively, however they provide an important feedback loop for City programs and communications.

AWARENESS

51% not familiar with the Louisville Sustainability Action plan

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unaware of the City's adoption of Climate Action Goals in August 2019

62%

CLIMATE ACTION

90%

of participants want to learn how residents and commercial entities can help the City achieve its climate goals



LET'S LEARN

Top 5 Desired Outreach and Education Topics

1. **LOCAL FOOD + AG**
2. **ENERGY + RENEWABLES**
3. **NATURAL AREAS + HABITAT**
4. **WASTE DIVERSION**
5. **CITY + COUNTY SUSTAINABILITY EFFORTS**

PARTICIPATION

71%

of participants or those in their household took advantage of a sustainability or efficiency program, rebate or resource

Most commonly used partners and resources by respondents:

- XCEL ENERGY
- BOULDER COUNTY RECYCLING CENTER
- RESOURCE CENTRAL
- ENERGYSMART